



GEORGE HEDLEY CSP

"Entrepreneur Of The Year"
Award Recipient



The Construction Business Builder

Improve & Maximize Field Productivity!

- How To Lead, Manage, Supervise & Train Project Teams

George Hedley, CSP

Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Construction Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into an organized management run company enables him to show you how to get your business to work. As a general contractor, he has built over 250 projects valued in excess of \$500 million, executed over 10,000 subcontracts & currently owns over 50 buildings.

As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time repeat loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George has served as President of 3 construction industry associations and is the author of

- 'Get Your Business To Work!'
- 'The Business Success Blueprint'
- 'Everything Contractors Know About Making A Profit!'



Start With Effective Project Supervision

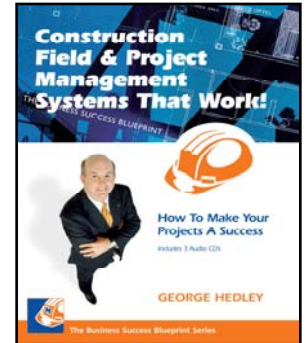
- Set Clear Project Goals & Targets
- Track & Monitor Progress
- Make People Accountable To Achieve Results

Maximize The Efficiency Of Your Field Crews

- Learn How To Motivate, Inspire & Encourage
- Get Your Field Players To Improve
- Work As A Team To Lower Field Costs

Improve Your Crew Performance

- Proven Steps For Ongoing Training
- Focused Meetings, Feedback & Reporting Systems
- Improve Your Scheduling Systems
- Implement A Winning Recognition, Incentive & Reward System
- Learn Pro-Active Methods To Guarantee On-Time Construction
- Complete Projects Under Budget, Safe & With Quality Work



Running efficient and productive construction field crews start with effective supervision. Learn how the best supervisors and foremen improve field productivity by setting clear project goals, tracking and monitoring progress, and making people accountable to achieve results. George Hedley will share how to motivate, inspire, encourage, and make your field workers want to do the best they can, work as a team, and produce lower field costs. Improve your crew performance by following proven steps for ongoing training, meetings, reporting, scheduling, recognition, incentives, rewards, and implementing pro-active methods to guarantee your projects finish on-time, under budget, safe and with quality workmanship.

What They Say About This Program:

"Your presentation was the best we have had in the last two years. It was fun, humorous & gave systems for instant application."
- Valerie Geiger, V.P. ABC



Workshop
Or Seminar

BUSINESS BUILDING PROGRAMS

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