



GEORGE HEDLEY CSP

"Entrepreneur Of The Year"
Award Recipient



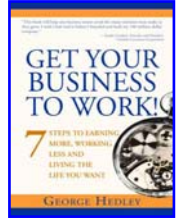
The Construction Business Builder

The Business \$uccess Blueprint For Contractors!

- Steps To Build A Systemized Company That Always Makes A Profit

Get Your Business To Work To Achieve Results You Want

- Define Your Vision, Values & Profit-Driven Priorities
- Get Organized & In Control Of Your Company
- Set & Track Clear Targets & Goals



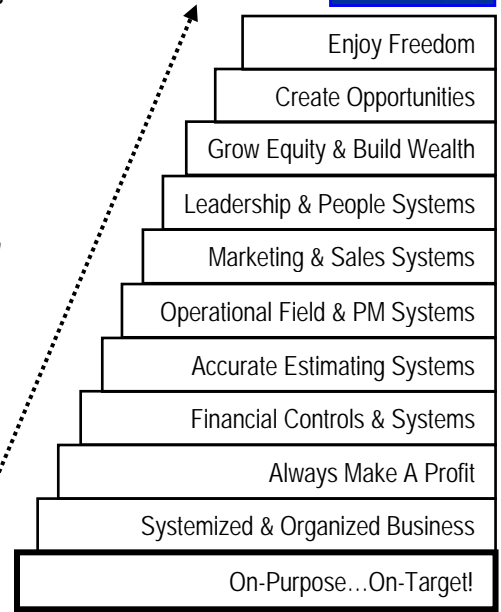
Workshop
Or Seminar

Draft Your Business Success Blueprint

- Replace Yourself With Systems
- 7 Steps To Install Systems:
 - Financial & Accounting
 - Estimating
 - Project Management
 - Field Operations
 - Marketing & Sales
 - Leadership & People
 - Grow Equity & Build Wealth

Always Make A Profit!

- Learn The 12 Step Formula To Always Make A Profit!
- Calculate Accurate:
 - OH & Markup
 - L, M, E & S Costs
- Work "On" Your Business
- Continuously Improve



The Business \$uccess Blueprint

George Hedley, CSP

Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Construction Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into an organized management run company enables him to show you how to get your business to work. As a general contractor, he has built over 250 projects valued in excess of \$500 million, executed over 10,000 subcontracts & currently owns over 50 buildings.

As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time repeat loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George has served as President of 3 construction industry associations and is the author of

- 'Get Your Business To Work!'
- 'The Business Success Blueprint'
- 'Everything Contractors Know About Making A Profit!'



What They Say About This Program:

"Thanks...excellent presentation...concise and entertaining... Your personal understanding of the construction industry gives your presentations to our contractors the added benefit of being industry specific. I know that every single participant walked away with information and ideas they can use immediately to improve their business. And had a fun time learning.

- B. Bivens, ED, Painting & Decorating Contractors Of America



BUSINESS BUILDING PROGRAMS

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