



# CONSTRUCTION Business Building Programs

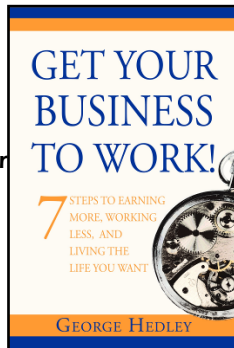
### Helping Contractors Build Businesses That Work!



## George Hedley, CSP

The Construction Business-BUILDER

- Ernst & Young / Venture Magazine  
"Construction Entrepreneur of the Year"
- Author Of:  
"Get Your Business To Work!"  
"The Business Success Blueprint"  
"Everything Contractors Know About Making A Profit!"
- Commercial Construction Company Owner  
- \$50 Million Operation with 150 Employees  
- Built & Developed Over 2,000,000 S.F. Projects
- Past President  
- Southern California Builders Assn.  
- Orange County Builders Assn.
- Monthly Magazine Columnist:  
- Construction Business Owner  
- Metal Construction News  
- Construction News  
- Masonry Magazine  
- Concrete Today



Building Entrepreneurial Excellence!



Our Goal Is To Make YOUR Meeting A Success!

What they say after George speaks:

- "George's energy and interaction is incredible!"
- "Finally, a presenter who knows our business!"
- "George's systems changed how we do business!!"
- "Bring George back every year!"

## Building PROFITS

- The 'Business Success Blueprint' For Contractors!
- The Economy's Slower – Now What?
- Business Tools to Boost Your Bottom-Line!
- Construction Field & Project Management Systems That Work!
- Construction Project 'Must Do' Field Systems!
- Calculate Accurate Labor, Materials, Overhead & Profit!
- Nine Necessary Numbers You Need To Know!
- Accounting Is More Than Numbers!
- Create Wealth By Building, Developing & Owning Real Estate!

## Building LEADERS

- Effective Project Leadership For Managers & Supervisors!

## Building CUSTOMERS

- How To Get The Only Look!
- Profit-Driven Estimating & Bidding Strategies That Work!
- Winning & Managing Negotiated & Design-Build Contracts!

Let George Facilitate & Energize Your Meeting!

- Facilitate Interactive Business Roundtables!
- Facilitate Convention Panel Discussions
- Facilitate Strategic Planning Sessions
- Sales & Customer Conferences
- Value-Added Customization
- Company Meetings

**B U S I N E S S   B U I L D I N G   P R O G R A M S**

3189-B Airway Avenue, Costa Mesa, CA 92626 714-437-1122 Fax 714-437-1125  
800-851-8553 gh@hardhatpresentations.com www.hardhatpresentations.com

